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## FEATURE STORY – Globelink Opens in Turkey



### CWT Globelink Adds Turkey to its Portfolio of Offices



It is with immense pleasure that CWT Globelink announces its new office – Globelink Unimar in Turkey. This is a union of a long standing relationship between two close working partners who have been working together for more than 13 years and are very familiar to the Globelink family and network. Globelink Unimar will continue to be aggressively driven and managed by Managing Directors, Mr. Yusufi Cihan and Mr. Kicki Ugruhan, with the support of their strong and capable team members.

The growing Turkish economy is among the world's 20 largest economies and Turkey has been a member of NATO since 1952. Ankara is the capital city of Turkey but Istanbul, being the financial and trade centre, is better known to most.

Istanbul is the only city in the world that is located on two continents, Asia and Europe. Asian Turkey (Anatolia) comprises 97% of the country and is separated from European Turkey (Thrace) by the Bosphorus strait, the Sea of Marmara and the Dardanelles (which together form a water link between the Black Sea and the Mediterranean). European Turkey makes up the other 3% of the country.

Turkey is an important market with strong growth potential. Combining the global strengths of Globelink Group and the strong market standing and capabilities of Unimar in Turkey, Globelink Unimar will continue to grow from strengths to strengths and establish itself as the clear market leader.

Turkey is one of the richest countries in the world in water resources and provides 70% of the world's hazelnuts. The nut in your chocolate bar was most likely grown in Turkey!

Headquartered in Istanbul, Globelink Unimar has branch offices located at Izmir and Bursa as well as an office at Ataturk airport to handle airfreight.

It offers a wide range of activities in addition to LCL & FCL ocean freight activities, including air freight, road transportation as well as logistics capabilities.



Globelink Unimar is among the market leaders for LCL & FCL activities, and will continue to strengthen the business scope and expand its geographical presence in Turkey.



## Direct LCL Consolidation Services

### Turkey – Export (Sea)

POL	POD Country	POD	Frequency	POL	POD Country	POD	Frequency
<b>Istanbul</b>	Egypt	<b>Alexandria</b>	Weekly	<b>Istanbul</b>	Netherlands	<b>Rotterdam</b>	Weekly
		<b>Port Said</b>	Weekly		Saudi Arabia	<b>Jeddah</b>	Weekly
	Germany	<b>Hamburg</b>	Weekly		Singapore	<b>Singapore</b>	Weekly
	Hong Kong	<b>Hong Kong</b>	Weekly		Spain	<b>Barcelona</b>	Weekly
	Israel	<b>Ashdod</b>	Weekly		Tunisia	<b>Tunis</b>	Weekly
	Lebanon	<b>Beirut</b>	Weekly		UAE	<b>Dubai</b>	Weekly
	Malaysia	<b>Port Klang</b>	Weekly		Ukraine	<b>Odessa</b>	Fortnightly
<b>Gemlik</b>	Singapore	<b>Singapore</b>	Weekly	<b>Gemlik</b>	UAE	<b>Jebel Ali</b>	Weekly
	Spain	<b>Barcelona</b>	Weekly				
<b>Izmir</b>	Egypt	<b>Alexandria</b>	Weekly	<b>Izmir</b>	Spain	<b>Barcelona</b>	Weekly
	Netherlands	<b>Rotterdam</b>	Weekly		UAE	<b>Jebel Ali</b>	Weekly
	Singapore	<b>Singapore</b>	Weekly				

### Turkey – Import (Sea)

POL Country	POL	POD		POL Country	POL	POD	
Brazil	<b>Santos</b>	<b>Istanbul</b>	Ambarli	Japan	<b>Japan</b>	<b>Istanbul</b>	Haydarpasa
China	<b>Huangpu</b>		Ambarli	Korea	<b>Busan</b>		Ambarli, Haydarpasa
	<b>Ningbo</b>		Ambarli, Haydarpasa	Netherlands	<b>Rotterdam</b>		Ambarli
	<b>Qingdao</b>		Ambarli, Haydarpasa	Pakistan	<b>Karachi</b>		Ambarli
	<b>Shanghai</b>		Ambarli, Haydarpasa	Singapore	<b>Singapore</b>		Ambarli, Haydarpasa
	<b>Shenzhen</b>		Ambarli, Haydarpasa	Spain	<b>Barcelona</b>		Haydarpasa
	<b>Xingang</b>		Haydarpasa	Taiwan	<b>Taiwan</b>		Ambarli, Haydarpasa
Germany	<b>Hamburg</b>		Ambarli	Thailand	<b>Bangkok</b>		Haydarpasa
Hong Kong	<b>Hong Kong</b>		Ambarli, Haydarpasa	UAE	<b>Jebel Ali</b>		Ambarli, Haydarpasa
India	<b>Nhava Sheva</b>		Ambarli, Haydarpasa	UK	<b>Felixstowe</b>		Ambarli
Israel	<b>Haifa</b>		Ambarli	USA	<b>New Jersey</b>		Ambarli
Italy	<b>La Spezia</b>		Ambarli				
Hong Kong	<b>Hong Kong</b>	<b>Izmir</b>		Singapore	<b>Singapore</b>	<b>Izmir</b>	

## Airfreight Consolidation Services

The airfreight department was established in 2007 and is today ranked in the top 25 of all IATA agents in Istanbul, offering both export and import consolidation services.

### Turkey – Export (Air)

POL Airport	POD Country	POD Airport	POL Airport	POD Country	POD Airport
<b>Istanbul</b>	China	<b>Shanghai</b>	<b>Istanbul</b>	Indonesia	<b>Jakarta</b>
	Egypt	<b>Cairo</b>		Tunisia	<b>Tunis</b>
	Hong Kong	<b>Hong Kong</b>		UAE	<b>Dubai</b>

### Turkey – Import (Air)

POD Airport	POL Country	POL Airport	POD Airport	POL Country	POL Airport
<b>Istanbul</b>	China	<b>Beijing</b>	<b>Istanbul</b>	Taiwan	<b>Taipei</b>
		<b>Shanghai</b>		UAE	<b>Dubai</b>
	Hong Kong	<b>Hong Kong</b>		UK	<b>London</b>
	Korea	<b>Seoul</b>		USA	<b>New York</b>
	Italy	<b>Milano</b>			

## Globelink Unimar Offices

### Istanbul Office - Headquarter

Globelink Unimar Logistics Inc.  
Altunizade Mah. Mahir Iz Cad. No:13/2 B Blok, kat:2-3  
Uskudar 34662, Istanbul, Turkey

Tel: +90 216 6519393  
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E-mail: info@globelink-unimar.com

### Izmir Office

Globelink Unimar Logistics Inc.  
1476 / 1 Sokak No:5 D:6  
K:3 Mehmet Yildirim Is Hani  
Alsancak, Izmir, Turkey

Tel: +90 232 4645156  
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### Ataturk Airport Office

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Atatürk Havalimanı Kargo Terminali A-38  
Yeşilköy, Istanbul, Turkey

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### Bursa Office

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Buttim Is Merkezi A Blok, 3.Kat, No:680  
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E-mail: bursa@globelink-unimar.com

With the opening of Globelink Turkey, CWT Globelink now has presence in 23 countries with a total of 95 offices. Globelink also operates in Australia, China, Costa Rica, Croatia, Egypt, Guatemala, Hong Kong, India, Indonesia, Korea, Kuwait, Malaysia, Pakistan, Portugal, Romania, Singapore, Slovenia, Spain, Sri Lanka, Thailand, U.A.E and Vietnam.



**Globelink Unimar Team**

### **Globelink Unimar Key Contact List**

<b>The Management Team</b>		
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Please contact Globelink Unimar for more information and assistance.

## **NOTICES – Globelink Offices**

### **Temporary Disruption of Services to Inland China via Hong Kong**

Due to non-operation of business during the China National holiday, all transshipment cargoes to inland China via Hong Kong will be temporary suspended from 27 September – 12 October 2011.

For Huangpu destined cargo, last departure from Hong Kong is on 24 Sep. For all other destinations, last departure of cargoes from Hong Kong is on 27 Sep. Transshipment operations will be back to normal from 12 Oct onwards.

### **Removal Notice: Globelink Egypt**

Please note the new address of Globelink Egypt with immediate effect:-

#### **Cairo Office**

Globelink Egypt  
2A El Nour Buildings  
Behind El Akkad Mall,  
Nasr Road, Cairo, Egypt

Tel: + 20 2 24154102  
Fax: + 20 2 24149386

#### **Port Said Office**

Globelink Egypt  
El-Nahda & Mamfis St, Port Said  
Units No. 422 & 423, 4<sup>th</sup> Floor

Tel: + 20 66 3324908 / + 20 66 3324909  
Fax: + 20 66 3246460

### **Circular from Kuwait Customs**

Kuwait Customs has sent a notification that all companies that import goods/commodities to the Kuwait Free Trade Zone (KFTZ) requires invoices, packing list including the prices & currency to be submitted to the KFTZ Administration.

This new regulation is effective from 1 October 2011.

## **Congestion at Chennai Port**

At present, Chennai port is heavily congested and the situation is deteriorating by the day due to shortage of trailers and unexpected protests/strikes by the workers and trailer operators. As a result, container movements are delayed which in turn result in the delay of stuffing/de-stuffing operations.

There are possibilities of the cargoes/containers being unable to load on the intended/planned vessel schedules due to the above reasons. Globelink Chennai office is working at best to avoid these uncertainties but in some cases, might be beyond control.

Carriers at Chennai are also collecting CTR (Chennai Trade Recovery Surcharges) for both Exports and Imports to cover up the costs because of this congestion which will ultimately be recovered from the consignee/shipper.

The quantum of the CTR surcharge is at USD 150/TEU.

## INDUSTRY NEWS

### Container Shipping Sentiment Collapses

It is maybe not a complete surprise to those stakeholders in the midst of the highly volatile container liner industry, but according to London-based accountant and ship advisor Moore Stephens, confidence in the shipping industry has plunged to its lowest level for three and a half years, with the beleaguered box sector recording the biggest downward shift in opinion.

In its quarterly report to the end of August, the average confidence level expressed by respondents in the markets in which they operate was 5.3 on a 1 to 10 scale - compared to 5.6 in the previous survey and considerably detached from the survey's launch in May 2008, which saw a posting of a highest-to-date 6.8 confidence rating.

The report quotes one respondent who summed up the current crisis of confidence by observing: 'Until recently, things looked quite optimistic, but recent doubts over US loan credibility and EU financial worries have severely dented confidence.'

Moreover, overtonnaging was a recurrent theme, said the report's authors with another respondent noting: 'The situation looks pretty grim, given the massive amount of over-ordering.'

And it was in the container ship market where sentiment was at the lowest with just 28% of the respondents opining that essential rate increases were likely over the coming year.

Shipping partner at Moore Stephens, Richard Greiner, commented: 'We are starting to see now what many had predicted would happen much earlier. Banks are calling in their loans, shipping companies are filing for bankruptcy protection, ships are being arrested and auctioned around the world. Financiers want their money, and are ready to take what they can get now rather than wait in the hope that the markets will recover.'

- *Source: ci-online*

## OTHERS

## World Holidays in October 2011



### China

01st – 03rd National Day  
12th Mid-Autumn Festival

### Korea

03rd National Foundation Day

### Costa Rica

12th Dia de la Raza  
(Columbus Day)

### Malaysia

26th Deepavali

### Croatia

08th Independence Day

### Singapore

26th Deepavali

### Egypt

06th Armed Forces Day

### Slovenia

31st Reformation Day

### Guatemala

20th Revolution Day

### Spain

12th National Day

### Hong Kong

01st National Day  
05th Chung Yeung Festival

### Sri Lanka

02nd Vap Full Moon Poya Day  
26th Deepavali

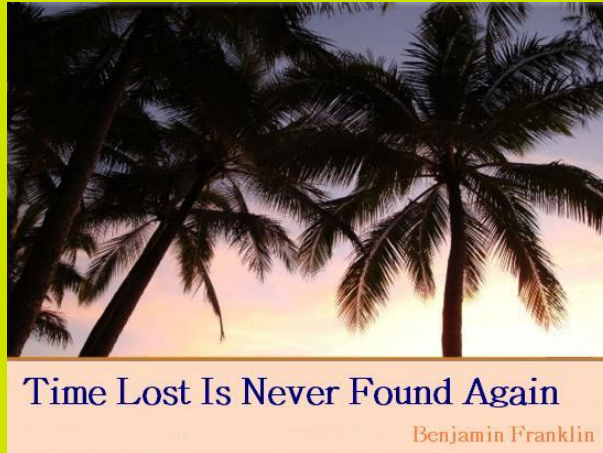
### India

02nd Mahatma Gandhi's Birthday  
26th Deepavali or Diwali  
(Festival of Lights)

### Thailand

23rd Chulalongkorn Day

## INSPIRING QUOTE



CWT Globelink started in 1988 in Singapore. It has now expanded to over 95 offices in 23 countries, providing comprehensive and high quality consolidation services to our valued customers.

CWT Globelink's presence includes Australia, China, Costa Rica, Croatia, Egypt, Guatemala, Hong Kong, India, Indonesia, Kuwait, Malaysia, Pakistan, Portugal, Romania, Singapore, Slovenia, South Korea, Spain, Sri Lanka, Thailand, Turkey, UAE and Vietnam.

Together with key members of its agency network, Globelink formed the Global Consolidator Alliance (GCA) to provide comprehensive and seamless global coverage to its valued customers.

For more information about the CWT Globelink Group, please refer to our website: [www.cwt-globelink.com](http://www.cwt-globelink.com) or contact: [newsletter@cwt-globelink.com](mailto:newsletter@cwt-globelink.com)



### **CWT Globelink Pte Ltd**

If you have anything that you would like to share in our newsletter, please send your contributions to: [newsletter@cwt-globelink.com](mailto:newsletter@cwt-globelink.com)

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